



**Ames Home Builders Association  
2024 Parade of Homes**

***Advertising Contract  
Official publication of the Ames Home Builders Association 2024 Parade of Homes***

The Ames HBA is hereby authorized to insert our advertisement in the official plan book for the 2024 Parade of Homes. We will provide *camera-ready art work\** to Sigler for our ad or we will expect to pay Sigler for the production of new camera-ready art work at the price of \$100/hour with a \$25 minimum. Payment to Sigler will be made upon receipt of invoice and prior to press time.

*\*camera ready artwork is provided as an illustrator, photoshop or indesign file with embedded images and fonts or a high resolution pdf file in the exact size detailed below. All files should be provided in 300 dpi or higher to assure quality production. If you have any questions, please call 515/663-6542 or e-mail [kyla.piercy@sigler.com](mailto:kyla.piercy@sigler.com), attention: AHBA POH.*

I understand that the **deadline for copy to be provided** to Sigler/Ames Home Builders is **April 19, 2024**. You will be invoiced by the AHBA for the total amount of your ad space.

*Camera Ready ads should be emailed to [kyla.piercy@sigler.com](mailto:kyla.piercy@sigler.com), attention: AHBA POH.*

*You may contact Stacy Woodward at 515/460-5550 or [ameshomebuilders@msn.com](mailto:ameshomebuilders@msn.com) with any questions.*

*Ads are limited to AHBA members only.*

**Advertising rates – available first come-first serve. Email contract back ASAP please.**

\_\_\_\_\_ **Please run the same ad that was in the 2023 book.**

*(Please circle the option you prefer)*

Ad Size	Price
<b>Full Color Back Cover, 8.5 x 11 (with .125" bleed)</b>	<b>\$2000 RESERVED</b>
<b>Full Color Inside Front Cover, 8.5 x 11 (with .125" bleed)</b>	<b>\$1600 RESERVED</b>
<b>Full Color Inside Back Cover, 8.5 x 11 (with .125" bleed)</b>	<b>\$1600 RESERVED</b>
<b>Full Page, 8 x 10.5</b>	<b>\$1200</b>
<b>Half Page, 8 x 5</b>	<b>\$950</b>
<b>Quarter Page 3.75 x 5</b>	<b>\$700</b>

Signed \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Date \_\_\_\_\_