



Ames Home Builders Association Parade of Homes Rules June 4 - 8, 2025

It is the intention of the Ames Home Builders Association (AHBA) to promote the home building industry in general and our members in particular as dedicated professionals providing high quality products to the consumer.

The AHBA has adopted the following rules for the 2025 Parade of Homes (POH) production in order to enhance its ability to more effectively plan and produce a quality show of new and remodeled homes to the general public.

1. Any and all AHBA Builder Members are eligible to display a home in the Annual POH as long as the member is in good standing with the association.
2. Any new AHBA member (joining after January 1, 2025) who plans to put a home in the show must give a 2-year commitment to membership - the member must submit 2 years of dues payments up front in addition to POH fees. The member does not have to commit to the POH the second year, only to membership.
3. Entry fee to participate in the POH is \$1000 until February 15, 2025. After February 15, the fee to participate is \$1500. To enter a second or third home the entry fee is \$750 per home regardless of entry date. Eligible AHBA members planning to participate in the POH must submit their contract and the nonrefundable deposit of \$500 (per home) by March 1, 2025. The balance of the POH fee(s) must be paid by April 1, 2025 to the AHBA. Contract submissions and participation subject to the approval of the AHBA Board.
4. Hours of the show will be Wednesday/Thursday/Friday 5:30 – 8:30 pm, Saturday/Sunday 12 noon – 6:00 pm. *Remodeled homes will be required to be open to the public on Saturday and Sunday at the minimum or remodeler may choose to be open for the entirety of the show. This decision must be made by April 1, 2025.*
5. Homes must be completed as specified below to be displayed in the POH:
 - a. Landscaping – a minimum of \$2000 on trees, bushes, etc. in the front yard of the house. This \$2000 excludes sod and retaining walls.
 - b. Minimum of three rooms furnished – this includes furniture and decorating; bathrooms and kitchen are not considered a room.
6. Townhouse and Condos will be allowed in the show as long as they are NOT rentals - only Townhouse/Condo/Twin-Home/etc. which are FOR SALE/Owner Occupied are allowed in the show.

7. Remodels and new homes which were finished within 12 calendar months of the show will be allowed.
8. The AHBA Board of Directors will review and approve any and all remodel projects prior to admission to the show.
9. Remodels and townhome/condo will be identified clearly in the marketing and advertising materials.
10. AHBA will provide the following laminated 8 ½ x 11 signs for use during the show. No hand written signs allowed. Additional verbiage may be requested minimum of 1 week prior to the show.
 - No Food or Drink in Show Home
 - Please Wear Booties or Socks
 - No Bare Feet
 - No Shoes
 - Please Return Booties Here
 - Please Exit through the Garage
 - Please Enter Here
11. Builder may display their own sign in the front yard. The AHBA will provide each builder with a uniform sign for each home to promote the home and the show dates by June 1. The AHBA will also provide a uniform sign listing all member participants involved in the construction of the home. This list must be provided by the builder to the AHBA by May 1. Signage in the yard is limited to the Builder and the AHBA. Signage (8 ½ x 11) and business cards may be placed in the house (at no charge and with Builder authorization) to promote subcontractors/vendor if the subcontractor/vendor is a member of the AHBA. Realtor signage will be allowed in the yard during non-show hours, but must be pulled during show hours. The Builder may add a rider sign to their builder sign stating that the home is for sale.
12. Homes are to be completed and staged by 8:00 am on Tuesday, June 3, in order for the committee to check that it meets requirements and is compliant. Builder or a representative must be on-site during staging checks on June 3. Consideration will be given for exterior finishes based on weather. Those not in compliance with the June 3 staging check will be fined per POH rules. *A pre-check will take place on Monday, June 2 – if homes meet the requirements the June 3 check will be waived.* ALL HOMES MUST BE COMPLETED AT TIME OF INSPECTION – NO EXCEPTIONS!
13. Builder is required to have a representative available to sell and check tickets at the door at all times during show hours.
14. If a portion of the home is roped off at start of show it is to remain off limits the entire duration of the show.
15. No alcoholic beverages are allowed to be served to the public during show hours.
16. The presence of subcontractors/vendors in the home is at the Builders discretion.
Subcontractors/vendors must be members of the AHBA in order to have a presence in the home.

17. All subcontractors/vendors will pay \$150 in order to have a display (garage or in home) or to be onsite promoting a product.
18. Auto dealers, who are members of the association, may place multiple cars (1 per home), as space allows, for one fee of \$150. A classic car owner may place a car in a drive at no charge and as long as the car is not for sale or promoting a business.
19. The entry fee will include a "feature page" ad in the show book with photo, floor plan and details of the home to be delivered no later than April 1, 2025. In addition, a virtual page on the website will be included – this will have photos, floor plans, details and a video of the home if provided. Advertising and marketing of the home are restricted to AHBA members only.
20. Publicity of Builders other lots, developments and homes will be allowed in the show home.
21. Stagers/builders may sell staging items during show by having a sell sheet no larger than 8 ½ x11. No for sale signs or price tags will be allowed. Stager must be a member of the AHBA in order to advertise or sell during the show.

The AHBA Board of Directors will strictly enforce the above rules. A \$500 fine per day for being out of compliance (including home not being completed). This fine is for the first 2 days, after 2 days the home is pulled from the show.