



Ames Home Builders Association 2012 Parade of Homes Rules June 6-10

It is the intention of the Ames Home Builders Association (AHBA) to promote the home building industry in general and our members in particular as dedicated professionals providing high quality products to the consumer.

The AHBA has adopted the following rules for the 2012 Parade of Homes (POH) production in order to enhance its ability to more effectively plan and produce a quality show of new and remodeled homes to the general public.

1. Any and all AHBA Builder Members are eligible to display a home in the Annual POH as long as the member is in good standing with the association.
2. Entry fee to participate in the POH is \$750. To enter a second or third home the entry fee is \$500 per home. Eligible AHBA members planning to participate in the POH must submit their contract and the non-refundable deposit of \$250 (per home) by February 29, 2012. The balance of the POH fee(s) must be paid by April 13, 2012 to the AHBA.
3. Homes must be completed as specified below to be displayed in the POH:
 - A. Sod-front, side and back 15' past rear of house or other approved lawn system on town/city lots. *Any lot over ½ acre is waived of the sod requirement. (builder's discretion)
 - B. Landscaping – a minimum of \$1500 on trees, bushes, etc. in the front yard of the house. This \$1500 excludes sod and retaining walls. (builder's discretion)
 - C. Minimum of three rooms furnished – this includes furniture and decorating.
 - D. One unique feature – i.e. central vac, air-to-air exchanger, etc. (builder's discretion)
4. Townhouse and Condos will be allowed in the show as long as they are NOT rentals - only Townhouse/Condo/Twin-Home/etc. which are FOR SALE are allowed in the show
5. Remodels and new homes which were finished within 12 calendar months of the show will be allowed.
6. The POH Committee will review and approve any and all remodel projects prior to admission to the show.
7. Remodels and townhome/condo will be identified clearly in the marketing and advertising materials.
8. Builders will provide their own directional signs to direct the public into, around and out of their home in an orderly and safe manner. Builder will also provide their own signage in regards to NO FOOD OR DRINK, etc.
9. Builder may display their own sign in the front yard. The AHBA will provide each builder with a uniform sign for each home to promote the home and the show dates by June 1. Signage in the yard is limited to the Builder and the AHBA. Signage (8 ½ x 11) and business cards may be placed in the house to promote subcontractors/suppliers if the subcontractor/supplier is a member of the AHBA.
10. No home will be allowed in the show that has been previously held open after March 9, 2012 to the general public. Homes may be shown on an individual basis by Realtors and/or the Builder prior to the POH.

11. The entry fee will include a "feature page" ad in the show book with photo, floor plan and details of the home to be delivered to Alpha Copies. no later than April 23, 2012.
12. Publicity of Builders other lots, developments and homes will be allowed in the show home.
13. *The POH Committee will strictly enforce the above rules. The POH Committee will present a verbal and written notice to any builder in violation of the 2012 POH rules. The builder will be given 6 hours to comply and if the builder is still in violation of the rules a fine of \$250 will be given, following a second violation within the same show a fine of \$500 will be given and a third and final violation will result in the builder being excluded the following year if the rules are violated.*