



Ames Home Builders Association Parade of Homes Rules June 7 - 11, 2017

It is the intention of the Ames Home Builders Association (AHBA) to promote the home building industry in general and our members in particular as dedicated professionals providing high quality products to the consumer.

The AHBA has adopted the following rules for the 2017 Parade of Homes (POH) production in order to enhance its ability to more effectively plan and produce a quality show of new and remodeled homes to the general public.

1. Any and all AHBA Builder Members are eligible to display a home in the Annual POH as long as the member is in good standing with the association.
2. Any new AHBA member (joining after January 1, 2017) who plans to put a home in the show must give a 2 year commitment to membership - the member must submit 2 years of dues payments up front in addition to POH fees. The member does not have to commit to the POH the second year, only to membership.
3. Entry fee to participate in the POH is \$750. To enter a second or third home the entry fee is \$500 per home. Eligible AHBA members planning to participate in the POH must submit their contract and the nonrefundable deposit of \$250 (per home) by February 28, 2017. The balance of the POH fee(s) must be paid by April 15, 2017 to the AHBA.
4. Hours of the show will be Wednesday/Thursday/Friday 5:30 – 8:30 pm, Saturday/Sunday 12 noon – 6:00 pm. *Remodeled homes will only be open to the public on Saturday and Sunday.*
5. Homes must be completed as specified below to be displayed in the POH:
 - a. Sod-front, side and back 15' past rear of house or other approved lawn system on town/city lots. *Any lot over ½ acre is waived of the sod requirement. (builder's discretion)
 - b. Landscaping – a minimum of \$1500 on trees, bushes, etc. in the front yard of the house. This \$1500 excludes sod and retaining walls (builder's discretion).
 - c. Minimum of three rooms furnished – this includes furniture and decorating, bathroom not considered a room.
6. Townhouse and Condos will be allowed in the show as long as they are NOT rentals - only Townhouse/Condo/Twin-Home/etc. which are FOR SALE/Owner Occupied are allowed in the show.
7. Remodels and new homes which were finished within 12 calendar months of the show will be allowed.
8. The POH Committee will review and approve any and all remodel projects prior to admission to the show.
9. Remodels and townhome/condo will be identified clearly in the marketing and advertising materials.
10. Builders will provide their own directional signs to direct the public into, around and out of their home in an orderly and safe manner. Builder will also provide their own signage in regards to NO FOOD OR DRINK, etc.

11. Builder may display their own sign in the front yard. The AHBA will provide each builder with a uniform sign for each home to promote the home and the show dates by June 1. Signage in the yard is limited to the Builder and the AHBA. Signage (8 ½ x 11) and business cards may be placed in the house (at no charge and with Builder authorization) to promote subcontractors/vendor if the subcontractor/vendor is a member of the AHBA. Realtor signage will be allowed in the yard during non-show hours but must be pulled during show hours. The Builder may add a rider sign to their builder sign stating that the home is for sale.
12. Homes are to be completed and staged by 8:00 am on Tuesday, June 6, in order for the committee to check that it meets requirements and is compliant. Builder or a representative must be on-site during staging checks on June 6 – a time slot will be assigned prior to June 6. Consideration will be given for exterior finishes based on weather. Those not in compliance with the June 6 staging check will be fined per POH rules.
13. Builder is required to have a representative available to sell and check tickets at the door at all times during show hours.
14. Home shall not be under construction in any manner (trim, painting, cleaning) at the start of the show. Under no circumstance shall construction materials i.e. ladders, electrical cords, other materials. Etc. be on site as to avoid safety hazards. If a portion of the home is roped off at start of show it is to remain off limits the entire duration of the show.
15. No alcoholic beverages are allowed to be served to the public during show hours.
16. All subcontractors/vendors will pay \$150 in order to have a display (garage or in home) or to staff the home.
17. The presence of subcontractors/vendors in the home is at the Builders discretion. Subcontractors/vendors must be members of the AHBA in order to have a presence in the home.
18. Auto dealers, who are members of the association, may place multiple cars, as space allows, for one fee of \$150. A classic car owner may place a car in a drive at no charge and as long as the car is not for sale or promoting a business.
19. No home will be allowed in the show that has been previously held open after March 5, 2017 to the general public. Homes may be shown on an individual basis by Realtors and/or the Builder prior to the POH.
20. The entry fee will include a “feature page” ad in the show book with photo, floor plan and details of the home to be delivered to Alpha Copies no later than April 14, 2017. Advertising and marketing of the home are restricted to AHBA members only.
21. Publicity of Builders other lots, developments and homes will be allowed in the show home.

The POH Committee will strictly enforce the above rules. A \$500 fine per day for being out of compliance (including home not being completed). This fine is for the first 2 days, after 2 days the home is pulled from the show.